

LOGISTICS & COLD CHAIN

05 • 07 DECEMBER

WOP DUBAI 2017 LOGISTICS & COLD CHAIN

Planetfair Dubai LLC and Messe Essen GmbH are proud to announce for the first time The Logistics and Cold Chain segment at The International Perishables Expo Middle East-taking place from 05-07 December, 2017.

WOP DUBAI – LOGISTICS & COLD CHAIN would give the opportunity to the logistics and cold chain industry professionals – from Reefer containers, shipping liners, Airlines Cargo, reefer trucks and trailers, to cold storage equipment's and services and many more - to meet with the fresh produce (Fruits and Vegetables) industry traders and professionals all under one roof and create the chance to establish new business opportunities within the Middle East region.

WHY EXHIBIT?

Exhibiting at WOP DUBAI – LOGISTICS & COLD CHAIN 2017 brings you personal contacts with buyers, and decision-makers worldwide that mostly dealing the Middle East within the fresh produce industry. It's going to be one-stop-shop that gathers all fresh produce industry professional under one roof from fresh growers to producers, to wholesalers, importers, exporters and many more which offers you opportunities to grow your existing business and generate new business for your organization.

WHY DUBAI?

- Dubai considered to be the trading hub within the Middle East and Gulf region the fastest growing region worldwide.
- Dubai is ideally positioned as a regional hub for the temperature-controlled transport and logistics sector. It offers significant geographic, economic and demographic benefits for companies seeking long term growth especially within the fresh transport business.
- UAE's Fresh Fruits imported nearly AED 6 Billion in 2016 from all over the world where United States, India, South Africa, Egypt, Australia, and Spain represent the majority of those imports and indicates clearly the amount of business within the cold transport, reefer shipping, Air and sea freight.
- The modern business environments of Dubai as well as the advanced logistics and customs facility increased the number of cold reefer shipment from all over the world and overcome the distance problems to keep freshness.



MARKET OVERVIEW LOGISTICS & COLD CHAIN

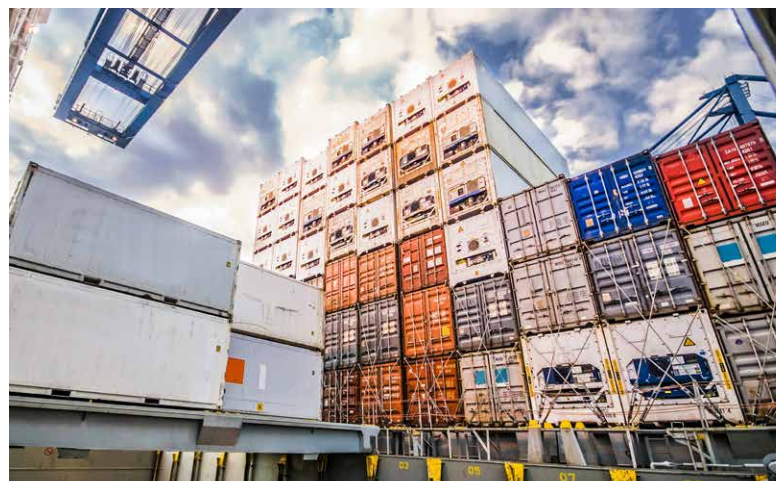
Gulf States import an estimated 5 million tons of fresh fruit and vegetables annually, with a value of over 3 billion dollars. Among the Gulf States, the most important market is the United Arab Emirates, with a share of more than 40%, followed by Saudi Arabia with more than 30%, Qatar and Kuwait, both with just under 10%, and Oman and Bahrain.

(Fruits and Vegetables report 2015 – ITC INTERNATIONAL TRADE CENTRE)

According to UN Comtrade, a repository of official trade statistics and relevant analytical tables, showing that the United Arab Emirates is ranked Number 1 in the importation of fruits and vegetables among Arab and GCC countries and ranked 16th internationally.

The repository, which contains both annual and monthly trade statistics, showed that the country has imported over Dh12.6 billion (US\$ 3.4 billion) worth of fruits and vegetables in 2015 – Dh8.1 billion worth of fruits and Dh4.5 billion worth of vegetables.

According to UN Comtrade TRADE MAP the top exporters of fresh fruits and vegetables to the UAE are the United States that comes first then India, South Africa, Philippines, Australia, Egypt, Spain, France, Italy and Chile.



Mr. Ammar Bakri, CEO of Al Bakrawe Group for fresh fruits trading stated that Al Bakrawe alone imports approx **500 reefer containers** per month.



Mr. Bakri added, approx **2900 reefer containers** of fresh produce has been imported in the first two quarters of 2017 mainly from **South Africa, Spain, Italy, France, Greece, Cyprus, Chile, Argentina** and the products where mainly **Apples, Pears, Grapes, Kiwi, Stone fruits, Citrus, Pineapples and Banana**.



VISITORS

POTENTIAL CLIENTS AT WOP DUBAI 2017

- » Fresh Fruits importers exporters
- » Fresh Fruits Wholesalers
- » Flowers and plants importers exporters
- » Retailers hypermarkets and food supply chains
- » Cold storage owners
- » Fresh Fruits growers
- » Canteen, Caterers and food services
- » Governments authorities and customs departments

**YOUR BEST PLATFORM
FOR THE FRESH LOGISTICS BUSINESS
IN THE MIDDLE EAST**



EXHIBITORS

WOP DUBAI – LOGISTICS & COLD CHAIN will provide an outstanding business opportunities to the corporates and companies within the related cold chain and logistics industry:

- » Air Cargo
- » Shipping lines (Reefer containers)
- » Refrigeration Systems, Parts & Maintenance
- » Mobile Refrigeration units
- » Reefer Trucks
- » Reefer Air Cargo
- » Cold Storage Warehouse Services
- » Cold Chain services
- » Sea Ports
- » Airports



We look forward to your attendance

MIDDLE EAST, AFRICA & INDIAN SUBCONTINENT



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EXHIBITION FEES

Exhibitors registration fee	: 390 \$ / exhibitor
Co-exhibitors registration fee	: 390 \$ / co-exhibitor
Space rental, space only,	: 340 \$ / sqm (min. 9 sqm)
Stand construction	: 115 \$ / sqm

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An event organized by:



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